

Reading List: Mindful Investing & Decision Making

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19. Odean, Terrance (1998) Are Investors Reluctant to Realize Their Losses? *The Journal Of Finance* • VOL. LIII, NO. 5 • October.
20. Odean, Terrance (1998) Volume, volatility, price, and profit when all traders are above average, *The Journal of Finance*, • Vol. LIII, No. 6 • December.
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22. Shefrin, Hersh and Statman, Meir (1985) The Disposition to Sell Winners Too Early and ride losers too long: theory and evidence, *The Journal of Finance*, Vol. XL, No. 3, July.
- 23.** Soros, George (2003) *The Alchemy of Finance*. Hoboken, N.J.: John Wiley & Sons.
24. Staw, Barry M. (1976) Knee-Deep in the Big Muddy: A Study of Escalating Commitment to a Chosen Course of Action, *Organizational Behavior And Human Performance* 16, 27-44.
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26. Watkins, Michael and Bazerman, Max (2003) Predictable surprises: The disasters you should have seen coming, *Harvard Business Review*, March.